





Streams is a cutting-edge creative hub mastering the art of marketing, communication, and digital strategy. As a consortium of Mark110 (North America) and Morango (digital, data-driven strat-com & visual storytelling), we go beyond aesthetics—delivering measurable impact. From innovative spaces to high-impact campaigns, we fuse creativity with technology, leveraging insights to drive real results. Whether through content creation, corporate storytelling, or strategic media solutions, Streams is where ideas transform into powerful narratives.



MORANGO

Streams is a full service multicultural advertising agency with a solid media background and global reach with an on ground presence across 5 major Expat markets.

01



Excellence

02



**360 Degree
Approach**

03



**Global
Reach**

04



**Ethnic
Strength**

Our focus is building long-term relationships rather than doing single, quick-turnaround projects.

What We Do - Marketing, Communications & Media Services



TVC
PRODUCTION



RESEARCH
& INSIGHTS



STRATEGY
& CREATIVES



MEDIA PLANNING
& MONITORING



MAIN STREAM
MEDIA



DIGITAL
MARKETING

- Strategy & Planning
- Market Research and Polling
- Go-to-Market Analysis
- Insights & Analytics
- Product Marketing

- Media Planning, Buying & Strategy
- PPC/SEM/SEO
- Social Media
- Influencer Marketing & Management
- PR & Ethnic Media Relations

Our Global Reach - Local Community Knowledge & Resources

We have built a solid network of staff, media partners and satisfied clients to help execute digital campaigns virtually or on-the-ground on behalf of brands. While we are based in Canada, the USA, and the UAE, our reach knows no bounds. From Hawaii to Halifax, Australia to Europe, and Dubai to the UK, we connect brands with audiences across the globe, delivering impact wherever it's needed.



Perfect Pairing Is Our Strenth



Programmatic



Social media



Display



Influencers



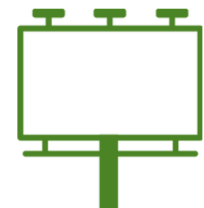
Print



Digital Video & TV



Radio



OOH

**We cover all
aspects of
media strategy,
planning,
buying and
reporting with
direct and long-
standing media
partnerships.**

Ad Platforms We Mastered



Google Display
& Video 360



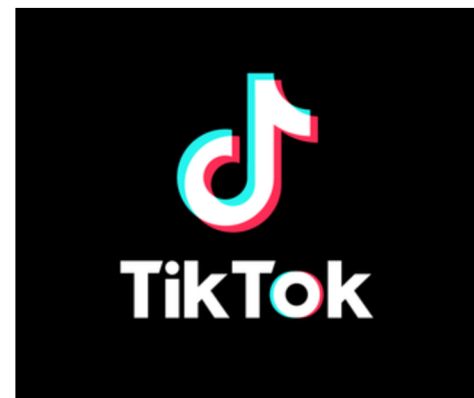
StackAdapt

 Meta



YouTube

cluep



LinkedIn



Flagship Brand Launch in North America



Serving as the Agency of Record

We led their launch in the US, growing their subscriber base from zero to millions within months, making it one of the leading streaming platforms for South Asian content in North America.



Made It a Household Name

Our launch efforts skyrocketed their viewership, turning them into a household name among South Asians in the US within days of their launch.



dgs



zoya



Pakistan Chapter

North American Chapter



Our Success In Numbers



Over
10,000+
Media Activities
Executed



Over
100+
Client Relationships



Over
300+
Brands Impacted
Globally

OTT – Sling & Other OTT Platforms

These are some of the key OTT Digital Platforms in Canada which can give **Nationwide, Targeted reach** to multicultural target audiences.

BellMedia

fubo

Disney+
hotstar

ViX+

prime video

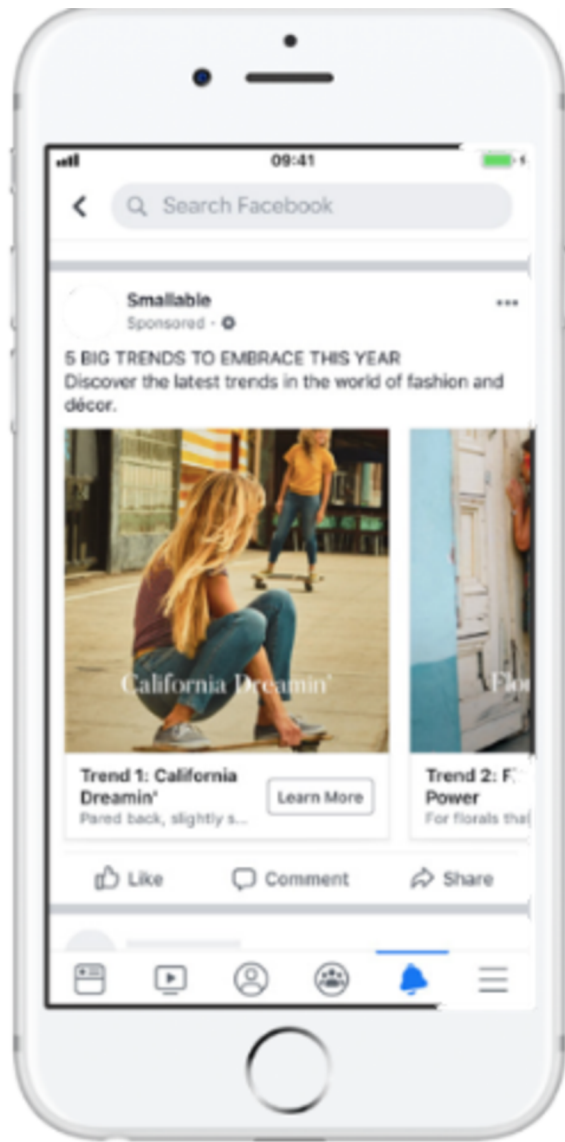
YUPPTV

ZEE5

Do direct TV buys from ethnic platforms like Univision, TFC, Sony TV, and other channels for Targeted Ethnic campaigns.

- Nationwide buying
- DMA wise buying





Interest, behavior and LOf based geo-fencing across multiple planforms

Print / Digital Banners & PR Activity

TOI+ Briefs Videos City India World Business Tech Cricket Sports Entertainment TV Web Series Life & Style Education Photos Blogs

IN THE NEWS CORONAVIRUS INDIA VS SOUTH AFRICA COVID-19 VACCINE COVID CASES IN INDIA

At 321, Mumbai's daily Covid-19 case count hits 39-day high

Live: Sensex falls over 1,300 points amid Omicron fears

When men turned part-time househusbands and wiser

Covid live: India reports 11 new Omicron cases today

India-SA Test to be played without spectators: Report

Pak not to allow Kartarpur pilgrims

When rape & sexual violence was used as a war

How this Rajasthan's 'Super 30' is training poor students to crack...

Not only Jacqueline and Nora, conman Sukesh was in touch with 8-10...

Minister compares roads to Hema Malini's cheeks, angry actress hits back

CBSE's response to question paper bloopers

Shan WHAT MAKES YOU feel at home?

TOI+ READ MORE STORIES >

A premium news reading experience

Why dry states are ready to rollback alcohol bans?

When Nehru almost resigned due to 'Hindutva' pressure from within...

CBSE's response to question paper bloopers

12 - December 23, 2023 - December 26, 2023 Filipino Press www.digitmag.com

12 - January 2, 2024 - January 6, 2024 Filipino Press www.digitmag.com

Diretso sa bangko sa Pilipinas.

Great exchange rates* from San Francisco and Los Angeles.

Visit Agent Location

*FX gains apply.

Great exchange rates* to the Philippines. Galing naman!

For direct-to-bank transfers from San Francisco and Los Angeles.

Visit Agent Location

*FX gains apply.

Western Union

DATE : FEBRUARY 2019

LOCATION :KARACHI

CLIENT : TIGER SPRAY

TVC



DATE : 2018

CLIENT : NATIONAL FOODS

NATIONAL KA PAKISTAN SEASON 5 TRAVELOGUE



LED Trucks

- Activity: Non-Exclusive (Multiple advertisers)
- Advertising options for Truck Mobility / Stationary: Both options are available.
- Truck Screen Size: 30' X 10' (2 sides) & 10' X 10' (1 back side)



CGI Ads

Provides a visually compelling and versatile medium to convey messages and product visualization.



Influencer Campaigns

Influencers representing the target communities (Hispanic, Filipino, Caribbean, Indian) showcase them making real transactions through remittance services. The campaign focuses on capturing authentic moments of connecting with loved ones across borders.



Blogger Event





WE CREATE A PLAYGROUND

rather than a production factory



PLAYGROUND

ingredients

- Great Design & Creative use of technology
- More fun (for everyone)
- Experiments
- 360
- Never take the easy route





OUR PHILOSOPHY

JOY OF USE



Be clever and useful
Curiosity and creativity
Use new technology to make people go

'WOW'





IF IT FEELS LIKE ADVERTISING
WE DO IT WRONG

WE

- Think outside the brief
- Do it right or don't pitch at all
- Learn something from it
- Don't be afraid to lose



AWARDS & RECOGNITIONS

- Winner - Social Media for Empowerment [Delhi, India] 60 Second Intl. Film Festival
- Special Mention – Social Media for Empowerment [Delhi, India] Police Awam Saath Saath
- Winner – Media & Entertainment Category - P@SHA Award for Minute Story App
- PITB AWARD for Digital Communication
- Partnership with AMERICAN FILM SHOWCASE



THANK YOU!

